



# Region Playback Control Logo Usage Guideline

## **Introduction**

This document gives usage guidelines of the RPC Logo (or other RPC indication) on BD-ROM Products such as BD-ROM Movie Media, BD-ROM Movie Players and instruction manuals. The purpose of these guidelines is to define common indications to help consumers distinguish Region code media and its compatibility with the players. Capitalized terms used and not defined herein shall have the same meaning set forth in Blu-ray Disc Read Only Format and Logo License Agreement (“**BD-ROM FLLA**”).

## **Warning**

This document will mainly be distributed as “.pdf file”. This could result in some non-readable parts/characters due to unavailability of character sets on the viewing platform and/or due to limitations of the printer used. This document is subject to change without prior notice.

## **Territory**

These usage guidelines are applicable on a worldwide basis, to the extent such guidelines are consistent with local laws.

## **Basic policy of RPC indication**

All licensees should use commercially reasonable efforts to disclose to all wholesale and retail purchasers of their BD-ROM Products that such devices comply with RPC Obligations through appropriate means including by incorporating all recommended region designation typefaces and associated logos and other informative materials that may be developed by the BDA from time to time.

## **RPC Logo**

It is recommended that licensee should indicate the text descriptions of Region Codes such as “Region A”, “Region B”, “Region C”, “Region A, B” and “Region A, B and C” immediately below the corresponding RPC Logo, in the place of indication (defined below). Licensee should comply with all provisions of RPC Logo in this Region Playback Control Logo Usage Guidelines once RPC Logo is provided to Licensee.

**Place of Indication (please refer to Article 4 of Schedule F of BD-ROM FLLA. If there is any discrepancy between this guidelines and Schedule F of BD-ROM FLLA, the terms and conditions of Schedule F of BD-ROM FLLA shall prevail)**

- BD-ROM Movie Player

Shall use commercially reasonable efforts to have the RPC Logo on a prominent place of the:

- Rear Panel of BD-ROM Movie Player
- Packaging (e.g. Carton boxes, cases , container )
- Instruction manuals
- Catalogues

- BD-ROM PC Application Software

RPC Logo not applicable but BD-ROM PC Application Software licensee should use commercially reasonable efforts to indicate that BD-ROM PC Application Software complies with RPC obligations on its

- Packaging (e.g. cases)
- Instruction manuals
- Catalogues

Note) No requirement for PC hardware to display region coding logo.

- Region Code Media (i.e. Movies on BD-ROM discs)

Shall use commercially reasonable efforts to have RPC Logo on a prominent place of

- Region Code Media (e.g. Disc Label)
- Packaging (e.g. Cover art, liner note)
- Catalogues

Note) Multi-region indicators can be used for media only

## UTILIZATION OF THE RPC LOGO

### Shape

The appropriate logo should always be used as described in this document and in accordance with the original artwork as referred to in this document without any variations, modifications or additions. The logos should always be legible.

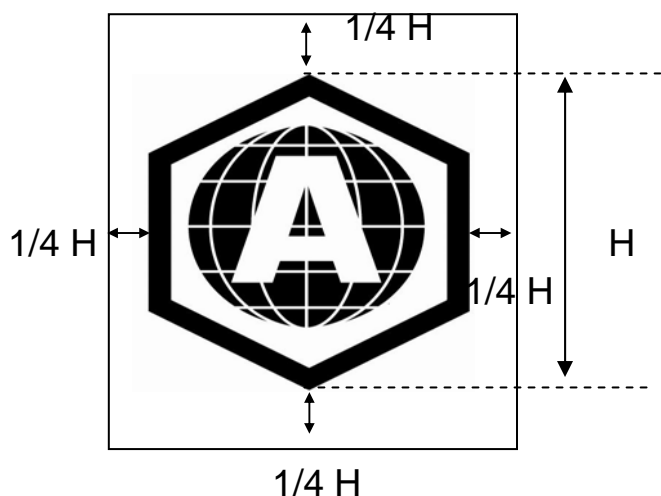
### Color

The appropriate logo shall be used in a single color which could be clearly visible against its background.

### Clear Zone

The appropriate logo must be utilized maintaining a clear zone. A clear zone is an area in which no other graphical or textual elements appear and is at least 25% of the height of the appropriate logo [as shown below].

The appropriate logo must be utilized on its own and be free-standing.



### Size

The Logo may be reduced or enlarged on the condition that the same relative positions and proportions between the respective elements are maintained.

The minimum size of the height (H) of the Logo is 5 mm.

### Defined Logo

Scanning of the logos shown on these pages is not allowed, as they were not designed to provide sufficient quality or detail.

### **Artwork Files**

This document is in general delivered together with the original artwork in electronic form listed below. In case you need the logo in another electronic format not listed below please notify the licensing entity. RPC Logos included in this guideline are not of sufficient quality and detail so they may not be used in place of original artwork.

- Logo A Type of file \*\*\*\* REGION\_A.eps
- Logo B Type of file \*\*\*\* REGION B.eps
- Logo C Type of file \*\*\*\* REGION\_C.eps
- Logo A,B Type of file \*\*\*\*REGION\_AB.eps
- Logo A,C Type of file \*\*\*\*REGION\_AC.eps
- Logo B,C Type of file \*\*\*REGION\_BC.eps
- Logo A,B and C Type of file \*\*\*REGION\_ABC.eps

### **Consumer Communication**

All licensees are encouraged to educate consumers on the meaning and intent of the aforementioned logos, through statements such as “plays in...”, “plays only in...”, etc. on packaging and other relevant consumer touchpoints.

### **Notice**

For further explanation of the content of this document, any perceived inconsistency or ambiguity of interpretation, or the delivery of the logo files, please consult the entity:

Blu-ray Disc Association

License Office

Internet: <http://www.blu-raydisc.info/>

E-mail: [agent@blu-raydisc.info](mailto:agent@blu-raydisc.info)

Fax: +1-818-763-9027

RPC LOGO (to be attached)



**RPC REGION****Region A****Name of Nations and Areas**

American Samoa  
Anguilla  
Antigua and Barbuda  
Argentine Republic  
Aruba  
Commonwealth of the Bahamas  
Barbados  
Belize  
Bermuda  
Republic of Bolivia  
Federative Republic of Brazil  
British Virgin Islands  
Brunei Darussalam  
  
Kingdom of Cambodia  
Canada  
Cayman Islands  
Republic of Chile  
Christmas Islands  
Cocos (Keeling) Islands  
Republic of Colombia  
Cook Islands  
Republic of Costa Rica  
Republic of Cuba  
Democratic People's Republic of Korea  
  
Commonwealth of Dominica  
Dominican Republic  
Republic of Ecuador  
Republic of El Salvador  
Falkland Islands (Malvinas)

**Common Name**

American Samoa  
Anguilla  
Antigua and Barbuda  
Argentina  
Aruba  
Bahamas  
Barbados  
Belize  
Bermuda  
Bolivia  
Brazil  
British Virgin Islands  
Brunei Darussalam /  
Brunei  
Cambodia  
Canada  
Cayman Islands  
Chile  
Christmas Islands  
Cocos Islands  
Colombia  
Cook Islands  
Costa Rica  
Cuba  
Democratic People's  
Republic of Korea /  
North Korea  
Dominica  
Dominican Republic  
Ecuador  
El Salvador  
Falkland Islands

Republic of Fiji	Fiji
French Guiana	French Guiana
French Polynesia	French Polynesia
Grenada	Grenada
Guadeloupe	Guadeloupe Martinique
Guam	Guam
Republic of Guatemala	Guatemala
Co-operative Republic of Guyana	Guyana
Republic of Haiti	Haiti
Republic of Honduras	Honduras
Hong Kong Special Administrative Region	Hong Kong
Republic of Indonesia	Indonesia
Jamaica	Jamaica

Name of Nations and AreasCommon Name

Japan	Japan
Johnston Island	Johnston Island
Republic of Kiribati	Kiribati
Lao People's Democratic Republic	Lao People's Democratic Republic / Lao
Macau	Macau / Macao
Malaysia	Malaysia
Republic of Maldives	Maldives
Republic of the Marshall Islands	Marshall Islands
Martinique	Martinique
United Mexican States	Mexico
Federated States of Micronesia	Micronesia
Midway Islands	Midway Islands
Montserrat	Montserrat
Union of Myanmar	Myanmar
Republic of Nauru	Nauru
Netherlands Antilles	Netherlands Antilles
New Caledonia	New Caledonia
Republic of Nicaragua	Nicaragua
Niue	Niue



Norfolk Island	Norfolk Island
Northern Mariana Islands	Northern Mariana Islands
Republic of Palau	Palau
Republic of Panama	Panama
Papua New Guinea	Papua New Guinea
Republic of Paraguay	Paraguay
Republic of Peru	Peru
Republic of the Philippines	Phillippines
Pitcairn	Pitcairn / Pitcairn Island
Puerto Rico	Puerto Rico
Republic of Korea	Republic of Korea / Korea
Saint Christopher and Nevis	Saint kitts and Nevis
Saint Lucia	Saint Lucia
Saint Vincent and the Grenadines	Saint Vincent and the Grenadines
Independent State of Samoa	Samoa
Republic of Singapore	Singapore
Solomon Islands	Solomon Islands
St. Pierre and Miquelon	St. Pierre et Miquelon
Republic of Suriname	Suriname
Taiwan	Taiwan / Taiwan R.O.C.
Kingdom of Thailand	Thailand
East Timor	Timor
Tokelau	Tokelau / Tokelau Islands
Kingdom of Tonga	Tonga
Republic of Trinidad and Tobago	Trinidad and Tobago
<u>Name of Nations and Areas</u>	<u>Common Name</u>
Turks and Caicos Islands	Turks and Caicos Islands
Tuvalu	Tuvalu

United States of America

United States of  
America /  
U.S.A. / USA / America

Oriental Republic of Uruguay

Uruguay

Republic of Vanuatu

Vanuatu

Republic of Venezuela

Venezuela

Socialist Republic of Viet Nam

Viet Nam

United States Virgin Islands

Virgin Islands

Wake Island

Wake Island

Wallis and Futuna Islands

Wallis and Futuna  
Islands

**Region B**

<u>Name of Nations and Areas</u>	<u>Common Name</u>
Republic of Albania	Albania
Democratic People's Republic of Algeria	Algeria
Principality of Andorra	Andorra
Republic of Angola	Angola
Australia	Australia
Republic of Austria	Austria
Kingdom of Bahrain	Bahrain
Kingdom of Belgium	Belgium
Republic of Benin	Benin
Bosnia and Herzegovina	Bosnia and Herzegovina
Republic of Botswana	Botswana
British Indian Territory	British Indian Territory
Republic of Bulgaria	Bulgaria
Burkina Faso	Burkina Faso
Republic of Burundi	Burundi
Republic of Cameroon	Cameroon
Republic of Cape Verde	Cape Verde
Central African Republic	Central African Republic
Republic of Chad	Chad
Channel Islands	Channel Islands
Federal Islamic Republic of the Comoros	Comoros
Republic of Congo	Congo
Republic of Cote d'Ivoire	Cote d'Ivoire / Ivory Coast
Republic of Croatia	Croatia
Republic of Cyprus	Cyprus
The Czech Republic	Czech Republic
Democratic Republic of Congo	Democratic Republic of Congo
Kingdom of Denmark	Denmark
Republic of Djibouti	Djibouti
Arab Republic of Egypt	Egypt
Republic of Equatorial Guinea	Equatorial Guinea

State of Eritrea	Eritrea
Republic of Estonia	Estonia
Federal Democratic Republic of Ethiopia	Ethiopia
Faeroe Islands	Faeroe Islands
Republic of Finland	Finland
Former Yugoslav Republic of Macedonia	Former Yugoslav Macedonia
Republic of Macedonia	Macedonia
French Republic	France
Gabonese Republic	Gabon
Republic of the Gambia	Gambia
Federal Republic of Germany	Germany

Name of Nations and AreasCommon Name

Republic of Ghana	Ghana
Gibraltar	Gibraltar
United Kingdom of Great Britain and Northern Ireland	Great Britain and Northern Ireland / United Kingdom / U.K / UK
Hellenic Republic	Greece
Greenland	Greenland
Republic of Guinea	Guinea
Republic of Guinea-Bissau	Guinea Bissau
Republic of Hungary	Hungary
Republic of Iceland	Iceland
Republic of Iraq	Iraq
Ireland	Ireland
Islamic Republic of Iran	Islamic Republic of Iran / Iran
Isle of Man	Isle of Man
State of Israel	Israel
Republic of Italy	Italy
Hashemite Kingdom of Jordan	Jordan
Republic of Kenya	Kenya
State of Kuwait	Kuwait
Republic of Latvia	Latvia
Republic of Lebanon	Lebanon

Kingdom of Lesotho	Lesotho
Republic of Liberia	Liberia
Socialist People's Libyan Arab Jamahiriya	Libya
Principality of Liechtenstein	Liechtenstein
Republic of Lithuania	Lithuania
Grand Duchy of Luxembourg	Luxembourg
Republic of Madagascar	Madagascar
Republic of Malawi	Malawi
Republic of Mali	Mali
Republic of Malta	Malta
Islamic Republic of Mauritania	Mauritania
Republic of Mauritius	Mauritius
Mayotte	Mayotte
Republic of Moldova	Moldova
Principality of Monaco	Monaco
Kingdom of Morocco	Morocco
Republic of Mozambique	Mozambique
Republic of Namibia	Namibia
New Zealand	New Zealand
Republic of Niger	Niger
Federal Republic of Nigeria	Nigeria
Kingdom of Norway	Norway
Sultanate of Oman	Oman
<u>Name of Nations and Areas</u>	<u>Common Name</u>
Republic of Poland	Poland
Portuguese Republic	Portugal
State of Qatar	Qatar
Reunion	Reunion
Romania	Romania
Republic of Rwanda	Rwanda
Republic of San Marino	San Marino
Democratic Republic of Sao Tome and Principe	Sao Tome and Principe
Kingdom of Saudi Arabia	Saudi Arabia
Republic of Senegal	Senegal
Serbia and Montenegro	Serbia and Montenegro

Republic of Seychelles	Seychelles
Republic of Sierra Leone	Sierra Leone
The Slovak Republic	Slovakia
Republic of Slovenia	Slovenia
Somali Democratic Republic	Somalia
Republic of South Africa	South Africa
Spain	Spain
St. Helena ex. dep.	St. Helena ex. dep.
The Republic of Sudan	Sudan
Svalbard and Jan Mayen Islands	Svalbard
Kingdom of Swaziland	Swaziland
Kingdom of Sweden	Sweden
Swiss Confederation	Switzerland
Syrian Arab Republic	Syria
United Republic of Tanzania	Tanzania
Kingdom of the Netherlands	The Netherlands, Holland
Republic of Togo	Togo
Republic of Tunisia	Tunisia
Republic of Turkey	Turkey
United Arab Emirates	UAE
Republic of Uganda	Uganda
State of the City of Vatican	Vatican City State
Western Sahara	Western Sahara
Republic of Yemen	Yemen
Republic of Zambia	Zambia
Republic of Zimbabwe	Zimbabwe

**Region C**

<u>Name of Nations and Areas</u>	<u>Common Name</u>
Afghanistan	Afghanistan
Republic of Armenia	Armenia
Azerbaijan Republic	Azerbaijan
People's Republic of Bangladesh	Bangladesh
Republic of Belarus	Belarus
Kingdom of Bhutan	Bhutan
People's Republic of China	China
Georgia	Georgia
India	India
Jammu and Kashmir	Jammu and Kashmir
Republic of Kazakhstan	Kazakhstan
Kyrgyz Republic	Kyrgyz
Mongolia	Mongolia
Kingdom of Nepal	Nepal
Islamic Republic of Pakistan	Pakistan
Russian Federation	Russia
Democratic Socialist Republic of Sri Lanka	Sri Lanka
Republic of Tajikistan	Tajikistan
Turkmenistan	Turkmenistan
Ukraine	Ukraine
Republic of Uzbekistan	Uzbekistan